Self financing mapping and cadastral agencies, data services and INSPIRE – Is there a conflict? Prof. Dr-Ing

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4th Croatian NSDI and INSPIRE Day - Zagreb 2012

Swedesurvey AB

- An International Consultant company, owned by the Swedish Government
- Provides services worldwide within Land Governance, NSDI and Human Resource Development
- Acts as the **Overseas Agency of Lantmäteriet**, the Swedish mapping, cadastre and registry authority



Agency for Real Estate Cadastre (AREC)

 The National Mapping and Cadastre Agency of the Republic of Macedonia

- Competences in: Geodesy Information Technology Legislation
- Cooperates with Swedesurvey in a capacity building project



Problem formulation

- Why a high degree of self financing (fees)
 - Decision by the parliament (ministry of finance)
 - Promotes customer orientation
 - Less dependent on political decisions (budget cuts, ...)
- Free data movement
 - Growing tendency that INSPIRE services are available free of charge
 - Citizens expect services free of charge
- How does this match?



Degree of self financing (Lantmäteriet, SE - 2011)

| Division | Income (M€) | Self financing |
|---------------------------------|-------------|----------------|
| Cadastral services | 99 | 86.4 % |
| Land and geographic information | 77 | 52.8 % * |
| Land registration | 16 | 0.5 % |
| Other | 37 | 99.6 % |
| | | |
| Total | 229 | 71.2 % |

*) Around 56 % Land Information and 44 % GI

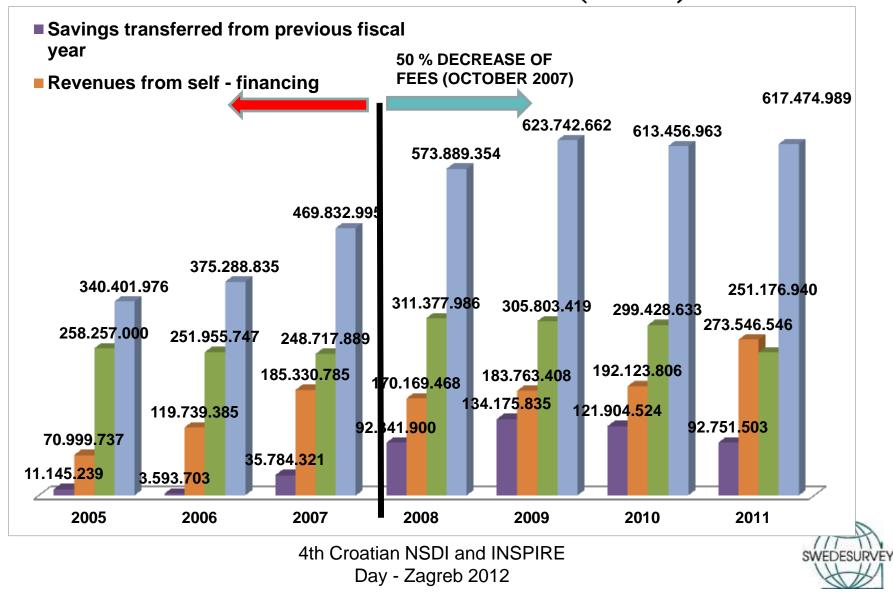


Self financing AREC (MK)

- Current self financing around 60%
- Main external source of income is cadastral services
- Geodata production financed by own resources (self financed and governmental budget), supported by WB project and JICA (Japan grant for TM 25K production)

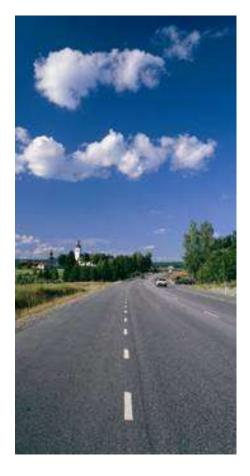


Revenues AREC (MK)



Geodata services (SE)

- INSPIRE services: View services free of charge. Download services not there yet.
- Public services free of charge.
- Professional services: According to data sharing agreement
- 3rd party commercial services: Specific agreements





Example: Ortophotos

- Main quality elements: Age, spatial resolution, ...
- Main clients: Swedish Agricultural Board, Swedish Defence, Lantmäteriet, Commercial companies (Eniro, hitta.se, ...)
- Cost and quality
 - A third of the country updated every year
 - Spatial resolution: 0.25 / 0.48 meter
 - Total cost: Around 3.5 M€ annually
 - Self financing (fees): Around 70 %



Data sharing agreement - cooperation

- Geoportal single point of access
- Too complicated to have many different types of agreements, controlling the access
- Many cities are also selling data to Lantmäteriet (updates of addresses and buildings)
- Solution: One agreement for all involved public agencies and authorities





Issues to be addressed by the data sharing policy

- How to distribute the costs for information among users of the information?
- How to distribute the revenues among the suppliers of information?
- All together some 23 agencies are pointed out to supply information according to INSPIRE, of whom only 4 must charge license costs
- Any public agency or municipality can join the agreement in order to use the information (approx. 350 users)



Basic principles

- Investigate and calculate the flow of money between involved parties at present
 - Approx. SEK 46 Million/year between governmental authorities and suppliers of information
 - Approx. SEK 55 Million/year between municipalities and suppliers of information
- The aim of the business model is <u>not</u> to increase the revenue but to distribute the current amount in form of fixed annual fees between users according to agreed principles





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Basis for sharing of costs

> Parameters which are:

- Agreed in advance
- Stabile over time, but adjustable
- Easy to understand to which category an organisation belongs

Joint parameters:

- Need of geodata
- Geographic area of interest (municipality, region, nation)
- Benefit (back-ground, essential)

Additional parameters:

- For state agencies: Turn over
- For municipalities: Number of inhabitants, total area, densely built-up area, population density



Underlying parameters for municipalities

Area (hectare)

| Intervall | Faktor |
|---------------------|--------|
| Mer än 1 000 000 | 5 |
| 200 000 - 1 000 000 | 4 |
| 100 000 - 200 000 | 3 |
| 40 000 - 100 000 | 2 |
| Mindre än 40 000 | 1 |

| Interval | Faktor |
|-------------------|--------|
| Mer än 700 000 | 24 |
| 400 000 - 700 000 | 21 |
| 200 000 - 400 000 | 18 |
| 100 000 - 200 000 | 15 |
| 50 000 - 100 000 | 12 |
| 25 000 - 50 000 | 9 |
| 10 000 - 25 000 | 6 |
| Mindre än 10 000 | 3 |

Population density (persons/hectare

| Interval | Faktor |
|----------------|--------|
| Mer än 10 | 10 |
| 3 - 10 | 8 |
| 1-3 | 6 |
| 0,3-1 | 4 |
| 0,02-0,3 | 2 |
| Mindre än 0,02 | 0 |

Built up area %

| Intervall | Faktor |
|-------------|--------|
| Mindre än 2 | 5 |
| 1-5 | 4 |
| 5 – 20 | 3 |
| 20 - 50 | 2 |
| Mer än 50 | 1 |

The underlying parameters are summed up and used as input for determination of the the over all municipality parameter.



Principles of data sharing policy

• Revenue

- Total revenue fixed over time.
- Revenues are shared according to required levels of self financing
- Costs
 - Each partner get a cost "score", updated annually
 - Cost per score is determined by total revenue and total cost score for all partners
 - If more parties joins the agreement, the cost per partner decreases



Geodata market development (Lantmäteriet, SE)

- INSPIRE services
 - Free view services: Too early to say anything about trends
- Free public services
 - Slight increase in number of services. Large increase in number of access
- Professional services
 - Large increase in parties joining the data sharing agreement
 - Large increas of downloads
- 3rd party Commercial services
 - Steady level of revenue and number of agreements
 - Large increase in access to 3rd party services



Geodata market development (AREC, MK)

- INSPIRE services
 - Not yet ready, planned for first half 2013 (discovery and view services)
- Free public services
 - Slight increase in number of services. Large increase in number of access.
- Professional services
 - Services for notaries and private surveyors introduced 2011
 - Any trends development following INSPIRE services
- 3rd party Commercial services
 - In the workplan for 2014



Self financing mapping and cadastral agencies, data services and INSPIRE – Is there a conflict?

- Lantmäteriet and AREC have both a high degree of self financing services (60 70 %)
- Free public services are increasing in number and importance
- Stable income from other types of services, which are also growing in number and usage
- Swedish geodata sharing agreement a success so far
- Free data movement has an impact on the development
- Cost / quality relationship important

