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# **How to Operate a Spatial Data Infrastructure Efficiently**

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Product Manager EMEA

# Topics for today

## Challenges

Multiple Datasources

Separated GIS Data

Support for  
Raster Data, 3D, LIDAR

Online Services &  
Crowd Sourcing

Sensor Technologies

## Technologies

Spatial Databases

Cloud Computing

Engineered Systems

Process Management

## Results

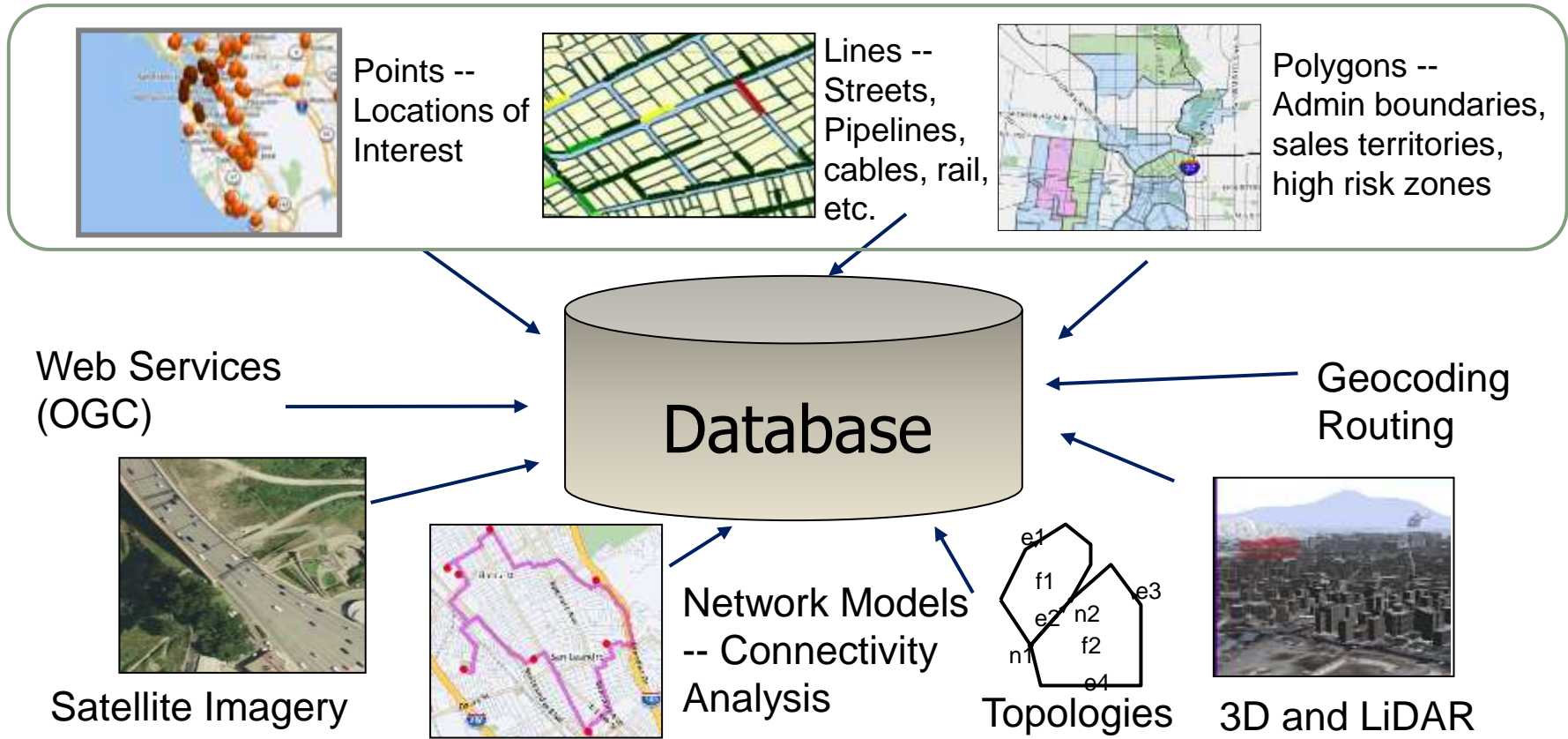
Reduced Cost

Faster Solutions

Better Availability

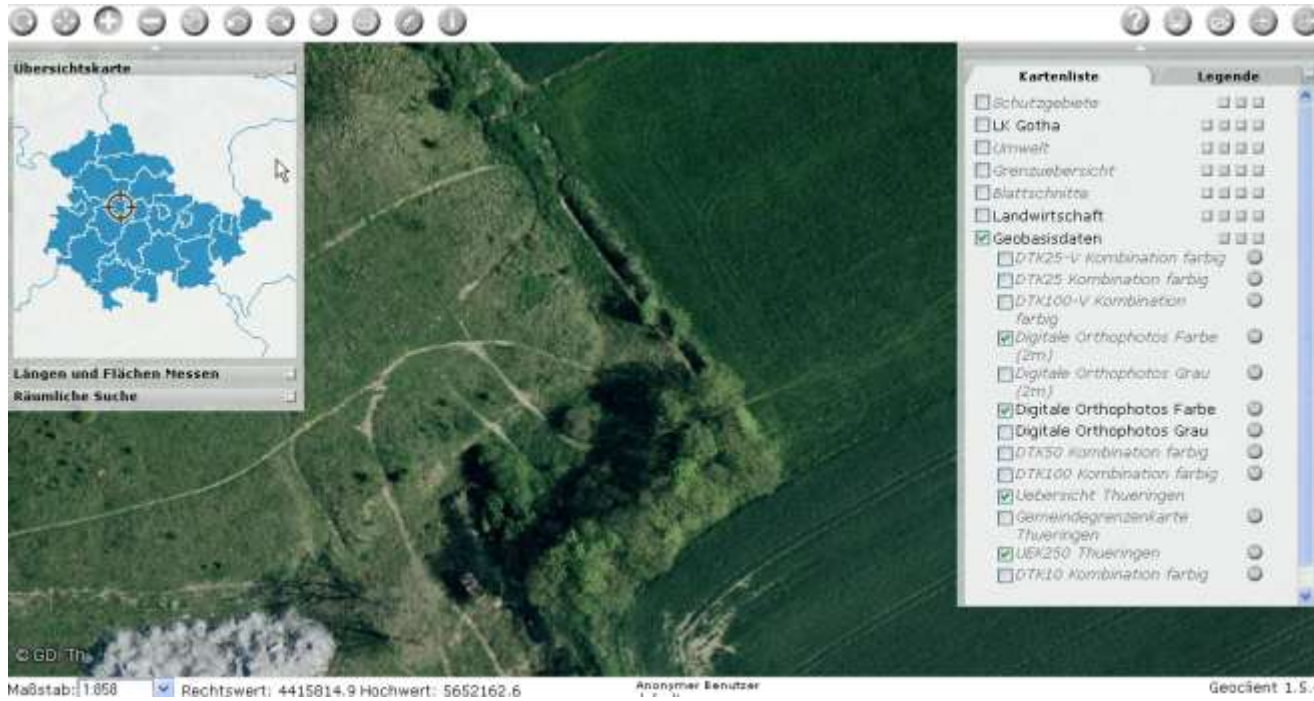
Higher Scalability

# Integrate all spatial content



# Customer Case

geoproxy Thuringia, INSPIRE-Services



implemented  
by **grit**

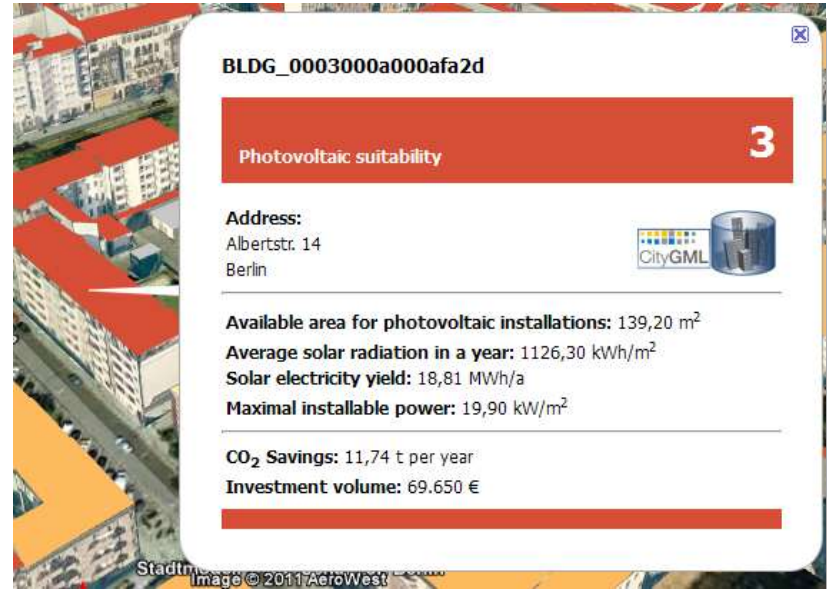
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# Customer Case (3D)

## Solaratlas Berlin

- 3D City Model of the City of Berlin, implemented by TU Berlin

Estimated Solar Potential  
 CityGML Standard in 3DCityDB  
 recognized with Oracle Spatial Excellence Award

**BLDG\_0003000a000afa2d**

**Photovoltaic suitability** **3**

**Address:**  
 Albertstr. 14  
 Berlin

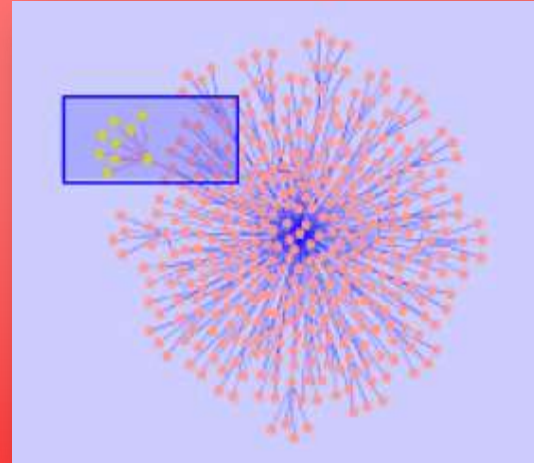
**Available area for photovoltaic installations:** 139,20 m<sup>2</sup>  
**Average solar radiation in a year:** 1126,30 kWh/m<sup>2</sup>  
**Solar electricity yield:** 18,81 MWh/a  
**Maximal installable power:** 19,90 kW/m<sup>2</sup>

**CO<sub>2</sub> Savings:** 11,74 t per year  
**Investment volume:** 69.650 €

# Integrated Graph Analytics

Uncover Social Relationships:

```
SELECT c_id, relationship
FROM Customers
WHERE SEM_RELATED
(friends,
'rdfs:subClassOf',
'current_customer',
'Social_ontology' = 1)
AND SEM_DISTANCE() <= 2;
```



- => Broad user community and all BI tools can leverage Data Mining
- => Parallelism dramatically and transparently improves performance



# Seeking Order through Standards

- ISO
  - TC 211
  - TC 204
- Open Geospatial Consortium
  - Simple Features
  - GML, KML
  - Web Services
- De-facto Standards
  - SHP, MGE, DXF
- Java, .NET, Flash

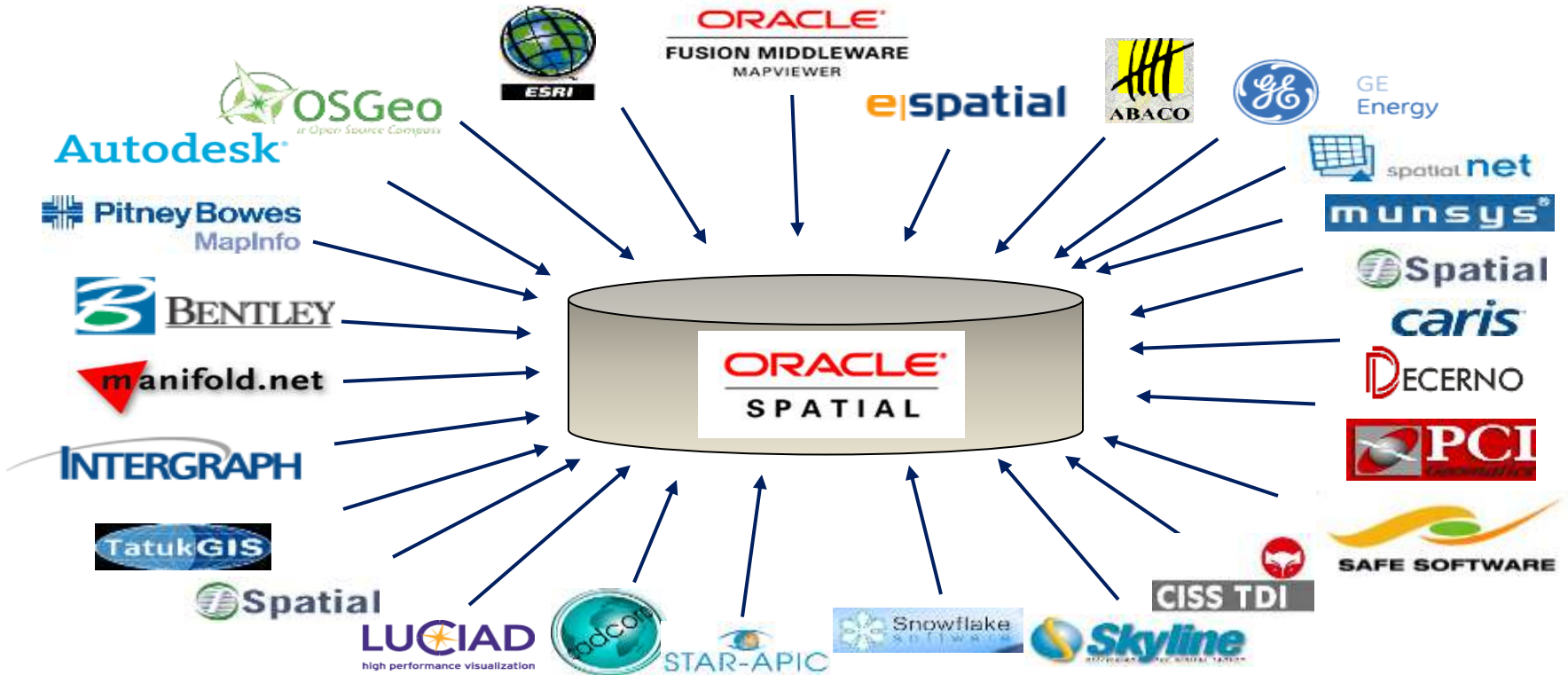
"We intend to complete development for a new suite of tools for developing the next generation of applications. And there are several interesting things with the next generation of tools, but perhaps the single most interesting thing about them is that for the first time a major application company is going to commit to an absolute standards-based development environment."

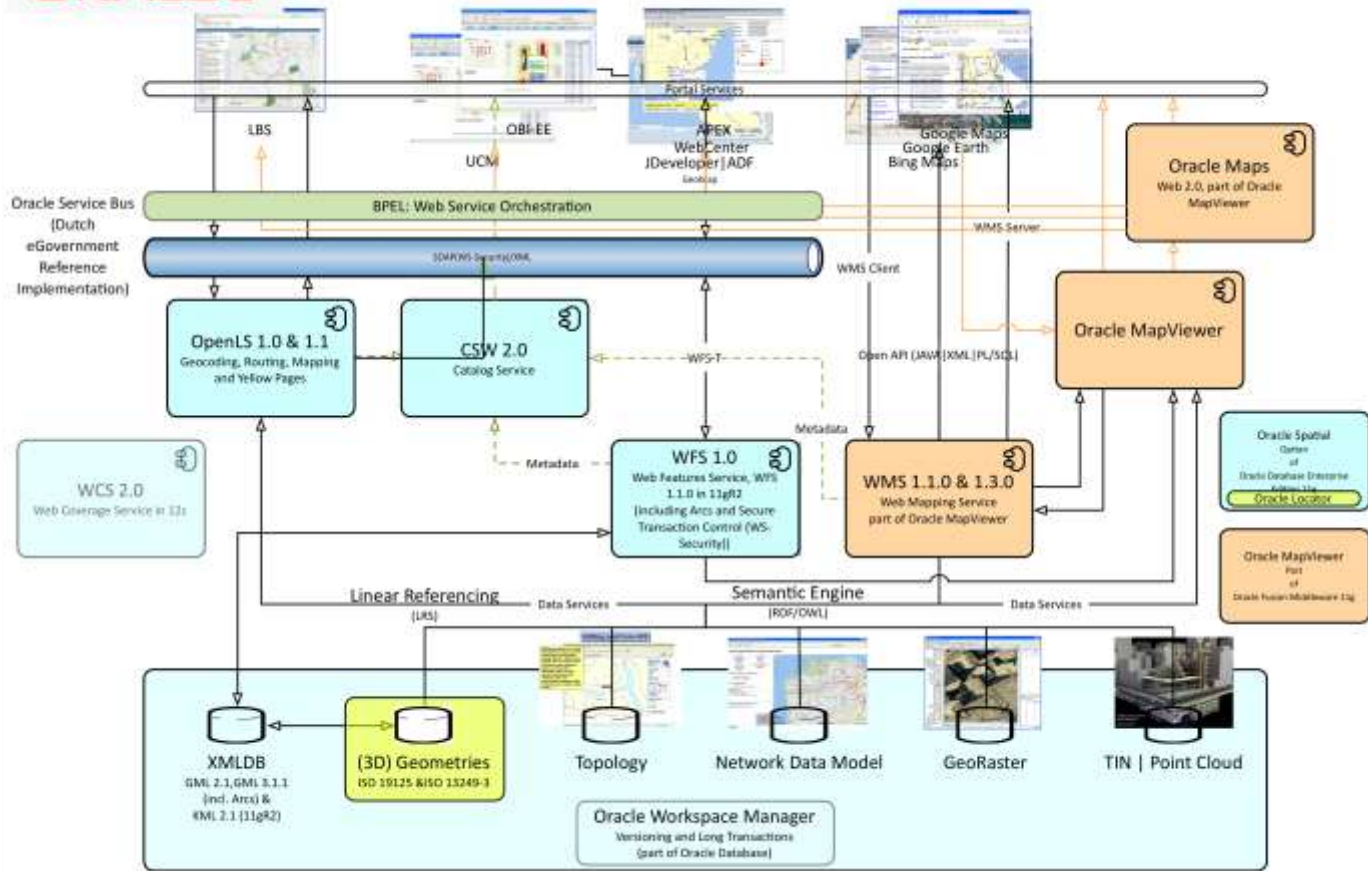
– Larry Ellison





# Open and Interoperable





# Recommendations

- consolidate various kinds of Geospatial data sources into a consistent database and business process infrastructure
  - reduce operational cost, reduce training cost
  - leverage infrastructure capabilities – security, availability, ....
  - leverage existing IT tools and skills
  - use of Spatial data in business processes
  - simplify solution development
- design for scalability
  - anticipate increasing load from online services, crowd sourcing, ...
- use open standards
  - protect investment, use best-of-breed components

# Next level: Cloud Computing for SDIs

- reduce management cost by using a central hosted platform
- reduce CapEx by using hosted services
- achieve elasticity to address variable load
- reduce time-to-market through self-service and higher degree of automation

# Running SDIs on a Cloud Infrastructure

## Deployment Model

## Service Model

## Operating Model



**Private**



**Public**



**Hybrid**



**Applications**  
(SaaS)



**Platform**  
(PaaS)



**Infrastructure**  
(IaaS)



**Customer Owns**  
**Customer Operates**



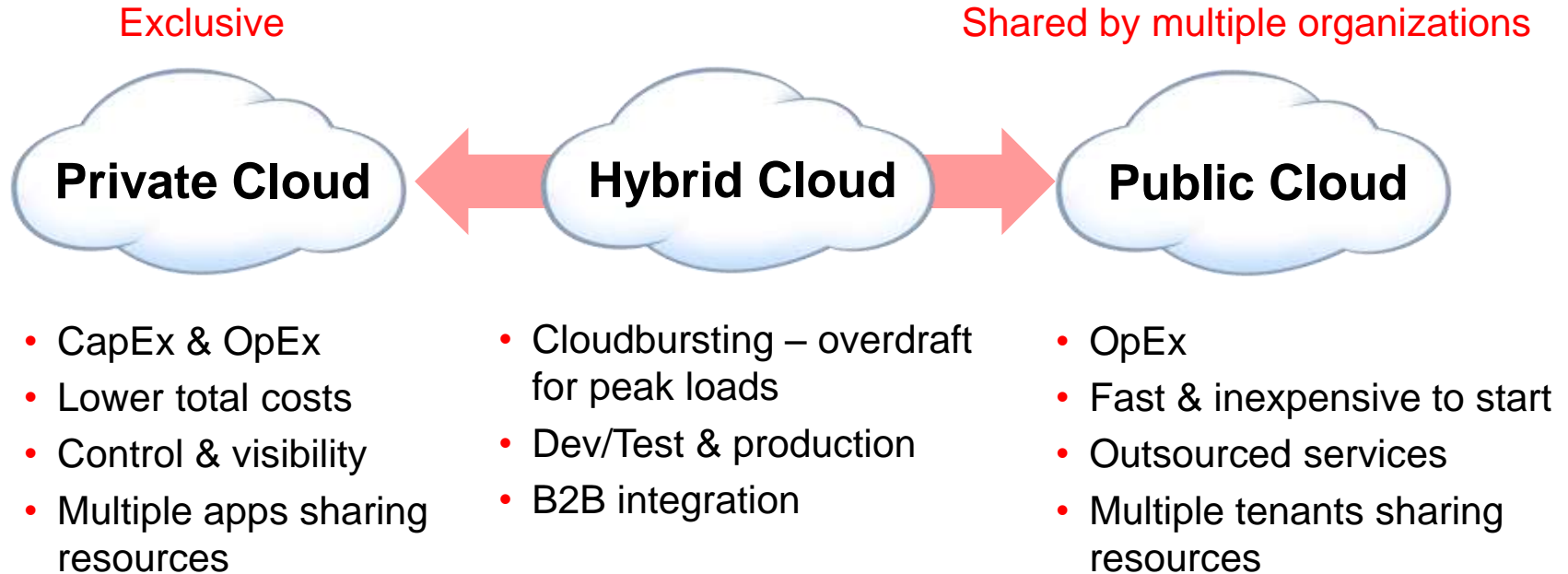
**Customer Owns**  
**Provider Operates**



**Provider Owns**  
**Provider Operates**

# Customers Have a Choice of Clouds

## Private, Public, Hybrid



# Customers Have a Choice of Clouds

IaaS, PaaS, SaaS

Different Users



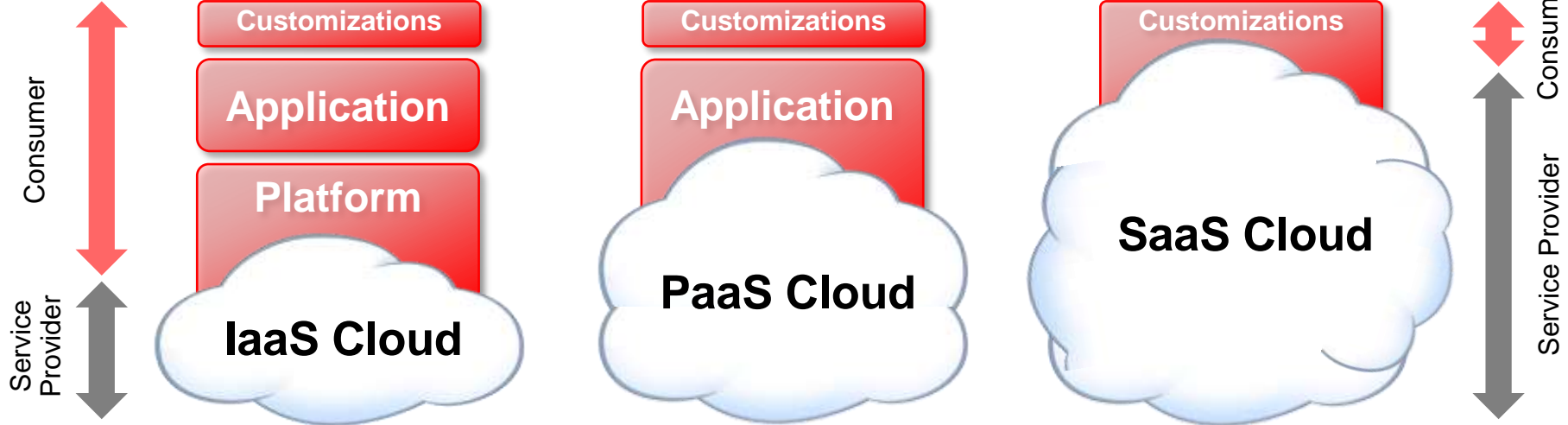
IT Professional



Developer



Business End User





# Flexible Adoption – Roadmap to Cloud



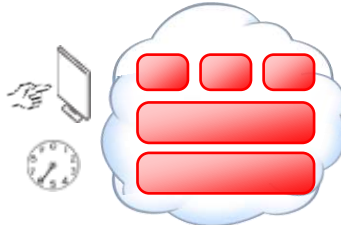
## Traditional Silos

- Physical
- Dedicated
- Static
- Heterogeneous
- Disparate Spatial Data



## Consolidated

- Virtual
- Shared platform
- Dynamic
- Standardized platform & infrastructure
- Integrated Spatial Data



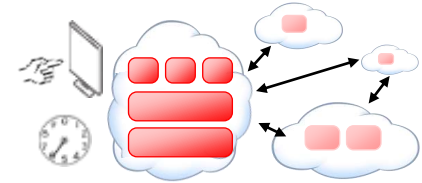
## Private Cloud

- Self-service
- Auto-scaling
- Metering & chargeback
- Capacity planning



## Public Cloud

- Specialized
- Shared
- Standardized



## Hybrid Cloud

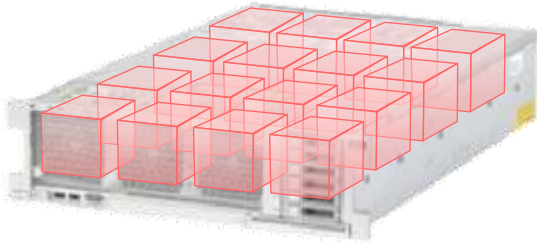
- Federation across public & private clouds
- Interoperability
- Cloudbursting

Start with consolidation • Extend to private cloud • Use public cloud where appropriate

# Server Virtualization and Clustering Deliver Resource Pooling and Elastic Scalability

## Server Virtualization

Make one physical resource look like many



## Clustering

Make many physical resources look like one



Both server virtualization and clustering are key technologies for cloud

# Exadata, Exalogic, SPARC SuperCluster

## Extreme Performance, Engineered Systems

- Unmatched performance, simplified deployment, lower total cost
- Building blocks for consolidation and cloud computing



# Customer case: US Census Bureau

## Exadata for Specialist Geospatial Applications

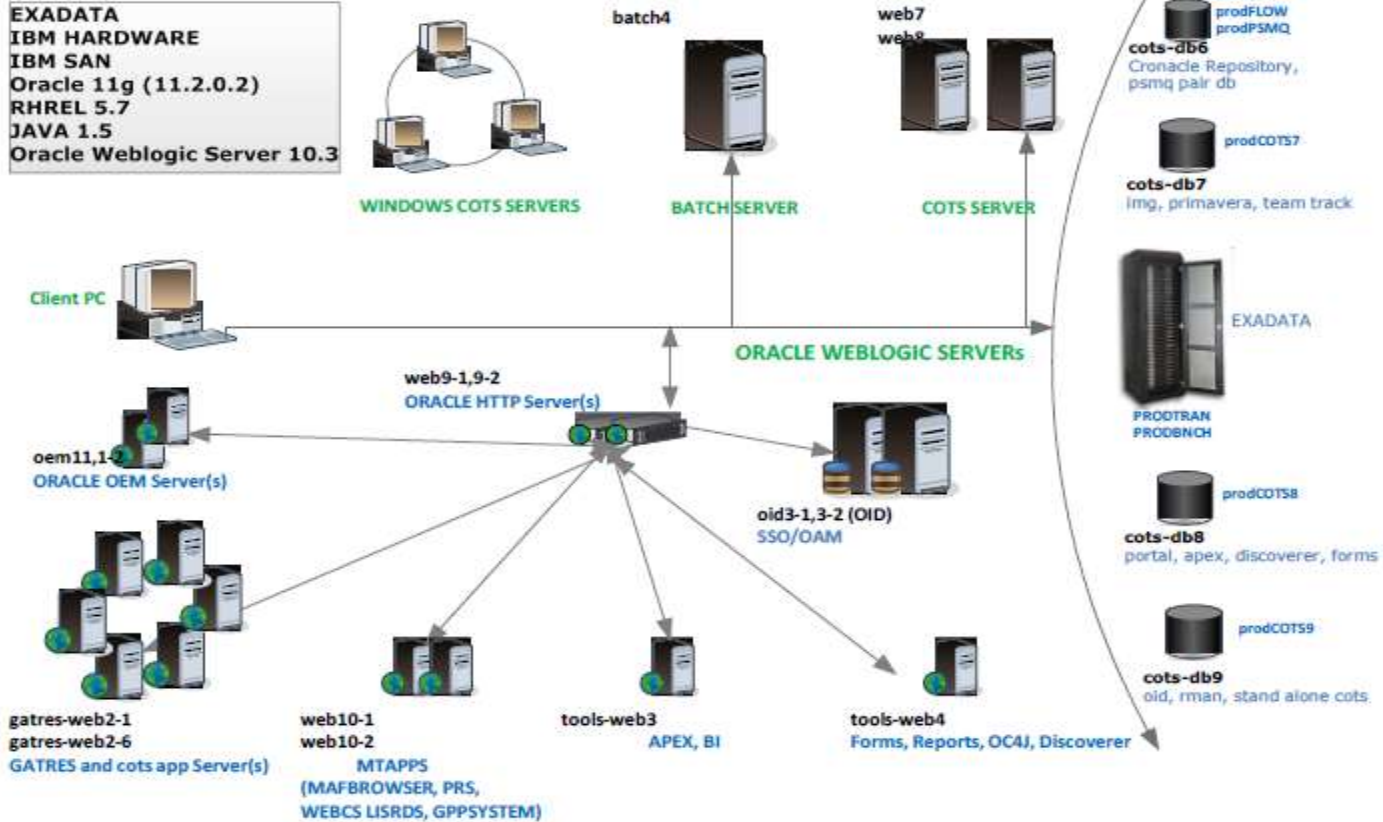
- US Census provide high quality data about US people and economy
- TIGER: digital map of US (and Puerto Rico & island areas)
- MAF: master address file including history
- MAF/TIGER are mission critical systems on Oracle Spatial supporting Census' statistical programs
- >500 users maintaining spatial data concurrently
- 1:1 migration from existing environment to Exadata
  - no further optimization on Exadata yet (as of May 2012)

# Processing Constraints

- Complex Spatial Database, quite large, mission critical
- Growing at 10-15% annually
- Demands from user community for spatial and temporal accuracy and quality
- Stringent processing deadlines remain, so GEO is processing more data in shorter time
- Oracle database on >100 nodes, scores of applications
- Cache fusion

# GEO's 11g PRODUCTION Environment

EXADATA  
 IBM HARDWARE  
 IBM SAN  
 Oracle 11g (11.2.0.2)  
 RHREL 5.7  
 JAVA 1.5  
 Oracle Weblogic Server 10.3



# Benefits Realized so far

- Creation of a new data set – two times faster
- Indexing - over two times faster
- Partial product update – four to over six times faster
- Data cleansing – over twenty times faster
- Compression – over factor two to four times for data
  
- all results based on a 1:1 migration without further optimization
- processing time is total elapsed time, not only determined by database



# Benefits Realized so far

- Out of the box solution helped advance schedule by months
- One vendor, facilitated one comprehensive solution
- Larger queue sizes for batch jobs without cache fusion
- Reduction in overall calendar time for projects
- DSF Refresh: 98% completed in 6 days versus 3 weeks
- Benchmarking progressing at <50% legacy time

# Recommendations

- develop a vision to move to cloud computing
  - save operational cost, improve time-to-market
- start with file and database consolidation
  - reduce complexity, improve security & availability
- consider engineered systems for consolidation
  - save operational cost, reduce deployment time, improve scalability
- integrate geospatial data in all layers of the stack
  - simplify SW development, improve security & availability
- use standards wherever possible
  - protect investments, improve interoperability

# Hardware and Software

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# Engineered to Work Together

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**“Oracle continues its remarkably consistent strategy of including spatial capabilities within its database and application deployment platform. ... Oracle offers a wide range of spatial capabilities across its product line that provide foundation-level SIM capabilities for enterprise applications – including industry-specific applications. Oracle maintains a dominant position as the spatial data repository for medium-sized and large spatial systems. ...”**

**David Sonnen and Dan Vesset**



Source: IDC #224740. Worldwide Spatial Information Management 2010-2014 Forecast and 2009 Vendor Shares

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# Oracle Strategy



## Complete Stack

- Best-of-breed
- Open
- Vertical Integration
- Extreme Performance
- Engineered Systems

## Complete Customer Choice

- On-premise
- Private Cloud
- Public Cloud
- Hybrid Cloud

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